



# Join the Club

## Club Advantages 2019



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Your VAT Registration Number is required for payment of your Brand Bonus

VAT Registration No.

Not registered for VAT

**PIONEER Hi-Bred Northern Europe**  
**Sales Division GmbH**  
United Kingdom Branch  
Central Boulevard  
Blythe Valley Business Park  
SOLIHULL B90 8AG



Corteva Agriscience™ is the newly formed agriculture division of DowDuPont.

Through the delivery of best-in-class seeds and crop protection solutions, we put UK farming at the heart of everything we do; growing progress and ensuring the success of generations to come.

Discover more at [corteva.co.uk](http://corteva.co.uk)



# PIONEER®

Pioneer is the world's leading developer and supplier of advanced plant genetics, providing high-quality maize seeds and silage solutions.

Our agronomic support and services help increase farm productivity and profitability, developing sustainable agricultural systems to farmers everywhere.

## Pioneer Business Club



### Your Advantages as a Club Member

#### The PIONEER BUSINESS CLUB Bonus

A variable PBC Bonus payment is made to PIONEER BUSINESS CLUB members who purchase Pioneer Brand products of maize seed and silage inoculant in 2019 to the value of over £3,000.

#### NRM Soil Analysis

ONE free standard soil analysis (pH, phosphate, potassium and magnesium) with the purchase of every 12 bags of Pioneer Brand maize seed from an appointed Pioneer Commissionaire by the 28<sup>th</sup> February 2019.

#### Test the Best Programme

Try a new Pioneer maize hybrid on your farm simply by submitting your application for a Free of Charge 25,000 kernel bag. Offer is made subject to seed availability.

#### Latest information about products and crop agronomy

Opt in to receive our technical bulletins which provide topical and practical advice during the year.

#### Meetings and field days

Benefit from the know-how of our experts and profit from our information programme about special topics.

#### VIP-status at agricultural events

Call in to see us at different shows and events for complimentary refreshments.

## Pioneer Bonus

Get your bonus with a purchase of qualifying products\* with a value of over £3000 for

- Maize Seed
- Silage Inoculants

\* Terms and conditions apply

Pioneer Business Club members who purchase Pioneer maize seed and silage inoculant products in 2019 with a total value of over £3,000 will profit from the bonus system.

The calculation and payment of the total bonus will be based on the purchases of all qualifying Pioneer products made during the 2019 sales season.

Total Purchase Value	Bonus
Over £3,000	<b>4.0%</b>
Over £5,000	<b>6.0%</b>
Over £10,000	<b>8.0%</b>
Over £20,000	<b>9.0%</b>
Over £30,000	<b>10.0%</b>

PIONEER remits an advance payment of the Bonus in August and the balance at the end of the year.

**To ensure qualification for the 2019 PBC benefits, applications for PBC membership must arrive with Pioneer before November 30th, 2019.**

## NRM Soil Analysis Offer

Soil Analysis for you  
**Free of Charge**

One free soil analysis for every 12 bags of Pioneer maize seed purchased.\*

\* Terms and conditions apply

With the purchase of every 12 x 50,000 seed bags (or equivalent in other bag sizes) of Pioneer maize seed ordered from a Pioneer Commissionaire before March 1st, 2019, Club members are entitled to one NRM Soil Analysis (pH, phosphate, potassium and magnesium) free of charge.\*\*

\*\* Please contact your Pioneer Commissionaire for more details. NRM (Natural Resource Management Ltd.) is an independent quality laboratory accredited by UKAS to BS EN ISO/IEC 17025.



# The Pioneer 'Test the Best' Programme

25,000  
KERNELS FREE  
FOR DRILLING IN  
SPRING 2019



Seize the chance to test a brand new Pioneer maize hybrid variety free of charge.

Please join the Club by completing and returning the Club Registration Card together with the Test the Best application form.

Applications for free of charge Test the Best Seed are accepted subject to availability of seed.

Successful applicants receive one bag of maize seed (25,000 grain kernels, sufficient for hectare).

This offer is subject to availability (terms and conditions apply).

## Key Pioneer Maize Hybrids for 2019

**P7326**

Extra early

- Fastest Pioneer hybrid to reach 30 % dry matter content
- Very good early vigour and preferred for cold sites and early harvest

**P7378**

Very early

- Very high dry matter yields for this maturity
- Tall hybrid suited for the production of milk and biogas

**P7034**

Very early

- For high production livestock farmers
- First very early maturity Pioneer hybrid with dent like grain texture

**P7892**

Very early

- Large stature hybrid
- High dry matter yields and fast stover dry down

**P7524**

Early

- Large stature hybrid with very good early vigour
- High dry matter yields for this maturity

**P7923**

Early

- Shorter stature hybrid with high dry matter yields
- Stiff strawed, suitable for grain production

**P7905**

Intermediate

- Very high dry matter yields
- For favourable sites or planting using the Samco System\*

**P8200**

Intermediate

- Very high dry matter yields
- For favourable sites or planting using the Samco System\*

**P8201**

Intermediate

- Very high dry matter yields, good starch content
- For very favourable sites or planting using the Samco System\*

\* The Samco System is a method of cultivating maize under plastic film.

## Join the PIONEER BUSINESS CLUB!



To register for the PIONEER BUSINESS CLUB:

Fill in your personal information on this card.

Please note: If you are already a member you do not need to send another application form to qualify for our new 2019 bonuses. The Club membership entitles the Club member to take advantage of the Club benefits. The Club membership is free of charge.

**Yes, I want to register for the PIONEER BUSINESS CLUB** SIGNATURE/DATE \_\_\_\_\_

### Personal information for registration

SURNAME _____	TRADING NAME _____
ADDRESS _____	ADDRESS _____
ADDRESS _____	POSTCODE _____
TELEPHONE _____	MOBILE PHONE _____
FAX _____	E-MAIL ADDRESS _____

### Farm details

MAIZE IN HA _____	GRASSLAND IN HA _____	OILSEED RAPE IN HA _____
NO. OF DAIRY COWS _____	NO. OF BEEF ANIMALS _____	NO. OF PIGS _____

Your privacy is important to us. We want to inform you that we collect your information to identify your business interests, provide you with products or services and offer a positive customer experience during business interactions. Your personal information (name, e-mail, phone number and other personal data) will be stored in chosen systems primarily hosted in the United States. This information may be shared within DuPont Pioneer, its affiliates, partners, and selected third parties in other countries for the same purpose. You can review our privacy statement and can access it at <http://public.pioneer.com/portal/site/Public/privacy/>. By providing Personal Information to DuPont Pioneer I agree to the above terms and conditions. Further, by providing Personal Information I agree that DuPont Pioneer may send marketing communications via the following means of electronic communication to which I give my express consent by indicating 'x' in the specific checkbox:

Email  SMS  MMS  Fax

Please indicate by 'x' your preferred method of communication.

DATE _____	FULL NAME _____
SIGNATURE _____	